

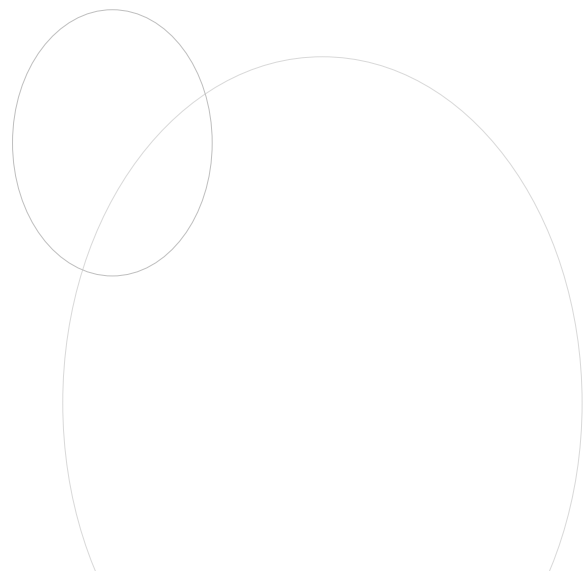


ADDRESSING HEALTH DISPARITIES AT YOUR LIBRARY

PROGRAMMING AND ONLINE RESOURCES



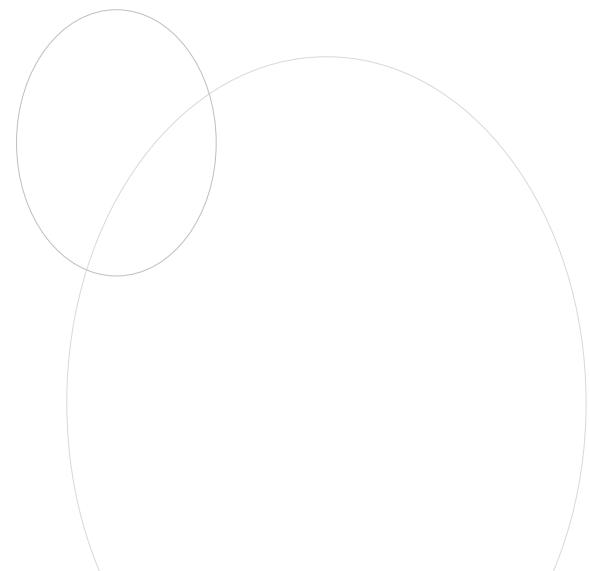
Maggie Shawcross, Librarian
Riverside Library and Cultural Center
High Plains Library District





LEARN WHY YOUR PATRONS ARE NOT HEALTHY SO THAT YOU CAN PLAN THINGS TO HELP THEM BE HEALTHIER

PROGRAMS AND WEBSITES





PRESENTATION OUTCOMES



- What are health disparities?
 - Programming Ideas
- Online Resources (THAT ARE NOT GOOGLE)

PUBLIC HEALTH IN LIBRARIES





RESPONDING WITH POLL EVERYWHERE



Text voting

maggies155



Web voting

pollev.com/maggies155

You're going on vacation to Mars, and you're allowed to bring one food item. What do you bring?

Q1: What city/town are you joining us from?

Q2: What are your thoughts about health in libraries?

I think it's great! Let's do more!

It's not our place. That's why we have hospitals, clinics, health departments!

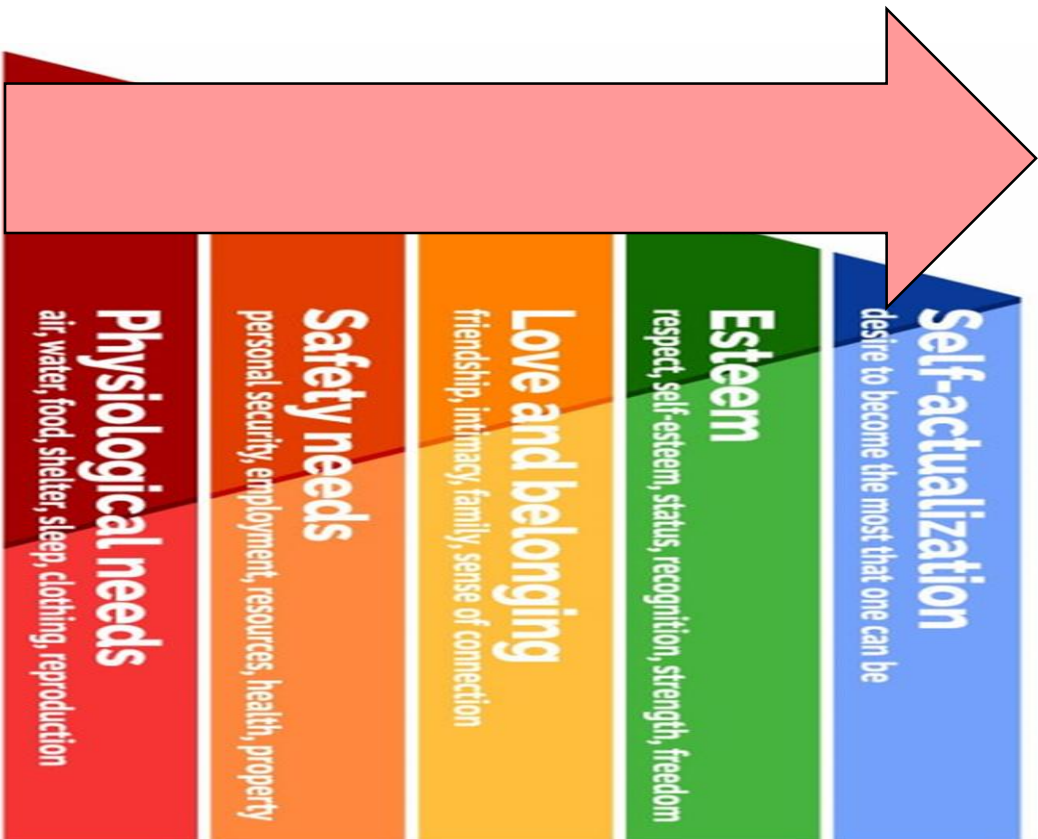
We are not health experts, let someone else do it!

I never really thought about it.





MASLOW'S HIERARCHY OF NEEDS





SOCIAL DETERMINANTS OF HEALTH





EXAMPLE: DIABETES DIAGNOSIS





A TALE OF TWO PATRONS, WHO HAPPEN TO BE DIABETIC



She might:

- prefer a class in Spanish
- prefer class during the daytime as she does not drive
- Could benefit from disease management presentation

For him:

- Prefer class in English
- Does not need a remedial class on disease management
- Because he could drive, distance isn't as big of an issue



WHOLE PERSON LIBRARIANSHIP

**BECAUSE THE
EXPERT IN THE
LIBRARY IS YOU.**

**BECAUSE
LIBRARIANS
KNOW
INFORMATION IS
THE BEST
MEDICINE FOR
HEALTHCARE
QUESTIONS.**



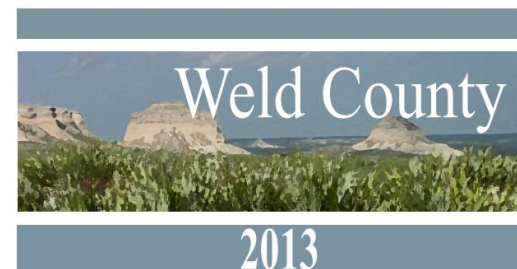
Where can I find more information about my community?

- Get basic demographics

<https://factfinder.census.gov>

- Search for health issues in your county or community
 - County Health Ranking and Roadmaps, Robert Wood Johnson Foundation
 - Hospital-community needs assessment
 - State wide surveys
 - Google: community health assessment+yourtown

- Talk to Your Patrons!



Community Health Survey



HEALTHY KIDS
COLORADO SURVEY



Weld County Department
of Public Health
& Environment

Q3: What are the health conditions that appear to be prevalent in your community?

COMMUNITY CONNECTIONS





DISCLAIMER

Any reference in this presentation to any person, or organization, or activities, products, or services related to such person or organization, another business or organization, does not constitute or imply the endorsement, recommendation, or favoring by my employer



HOSPITALS/CLINICS

- Hospitals
- Clinics: community health clinics vs. private clinics
- Dental Clinics
- Behavioral Health Clinics

Others:

- Holistic Health Practitioners



COUNTY AND STATE GOVERNMENT

- County Departments
 - Health Department
 - Health and Human Services (Area Agency on Aging, Workforce Development)
 - WIC
 - Extension Office
- State Health Department
 - Community Health Improvement Plan





COMMUNITY HEALTH IMPROVEMENT PLAN



Thriving Weld

DATA DASHBOARD





HEALTH ORGANIZATIONS

HEALTH-RELATED ORGANIZATIONS



Weld Food Bank



alzheimer's 
association[®]





RETAIL

- Grocery Stores

Others:

- Gyms
- Running Stores



Q4: Do you currently offer some type of health programming at your library?

Yes

No

STRETCH BREAK



ONLINE HEALTH RESOURCES





DISCLAIMER



Q5: Have you google'd your own symptoms?

Yes! **A**

No way! **B**

I plead the
fifth. **C**



ABSOLUTELY NOT: GOOGLE

let me **Google** that for you

Google Search

I'm Feeling Lucky



A LITTLE BETTER, BUT NOT REALLY: WEBMD



*Web*MD[®]
Convince yourself that you have a terminal illness.



GETTING BETTER: MAYO CLINIC, MD ANDERSON, OTHER HOSPITALS



Cleveland Clinic

THE UNIVERSITY OF TEXAS

MD Anderson
~~Cancer Center~~

Making Cancer History®



CEDARS-SINAI®



MAYO CLINIC

HEALTH SYSTEM



JOHNS HOPKINS
MEDICINE

THE JOHNS HOPKINS
HOSPITAL



National Jewish
Health®

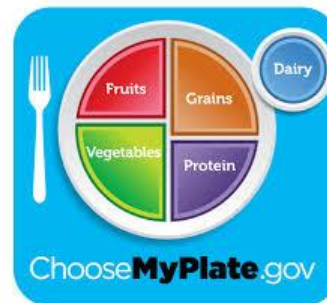


GETTING BETTER: HEALTH ORGANIZATION WEBSITES





BETTER: GOVERNMENT HEALTH AGENCIES





BEST: MEDLINE PLUS

- Multiple language
- Drug, Herb and Supplement database
- Easy to read materials
- All websites are reliable, up-to-date
- Videos, Interactive Tools

The screenshot shows the MedlinePlus website homepage. At the top is a blue header with the NIH U.S. National Library of Medicine logo and the MedlinePlus logo, which includes a green cross icon and the text "Trusted Health Information for You". To the right of the logo is a search bar labeled "Search MedlinePlus" with a green "GO" button. Below the search bar are links for "About MedlinePlus", "Site Map", "FAQs", and "Customer Support". A navigation bar below the header contains links for "Health Topics", "Drugs & Supplements", and "Videos & Tools", along with a link for "Español". The main content area is divided into several sections. On the left, there are four green boxes with icons and text: "Health Topics" (apple icon) with the text "Find information on health, wellness, disorders and conditions"; "Videos & Tools" (play button icon) with the text "Discover tutorials, health and surgery videos, games, and quizzes"; "Lab Test Information" (flask icon) with the text "Learn why your doctor orders laboratory tests and what the results may mean"; and "Medical Encyclopedia" (book icon) with the text "Articles and images for diseases, symptoms, tests, and more". On the right, there is a section titled "Share MedlinePlus" with social media icons for Facebook, Twitter, and Google+. Below this is a large blue banner with the text "Is your child protected against common infections?" and a series of numbered buttons (1, 2, 3, 4, II). Further down, there is a "Tweets by @MedlinePlus" section featuring a tweet from MedlinePlus.gov about a healthy waffle recipe. To the right of the tweets is a "Stay Connected" section with a sign-up form for MedlinePlus email updates and a green "GO" button. At the bottom right, there is a section for "NIH MedlinePlus Magazine" with the text "Read the latest issue" and an image of the magazine cover.

NIH U.S. National Library of Medicine

MedlinePlus®
Trusted Health Information for You

Search MedlinePlus GO

About MedlinePlus Site Map FAQs Customer Support

Health Topics Drugs & Supplements Videos & Tools Español

Health Topics
Find information on health, wellness, disorders and conditions

Share MedlinePlus f t g+

Is your child protected against common infections?

1 2 3 4 II

Videos & Tools
Discover tutorials, health and surgery videos, games, and quizzes

Lab Test Information
Learn why your doctor orders laboratory tests and what the results may mean

Medical Encyclopedia
Articles and images for diseases, symptoms, tests, and more

Tweets by @MedlinePlus

MedlinePlus.gov
@medlineplus

We've got a healthy waffle recipe! With whole-wheat flour, oatmeal, pecans, and a delicious fruit topping, these waffles are worth a try! Especially, on #NationalWaffleDay. Come on, celebrate! ow.ly/OJnf30lxBRW #FridayFeeling

Stay Connected
Sign up for MedlinePlus email updates

Enter email address GO

NIH MedlinePlus Magazine
Read the latest issue

NIH MedlinePlus
RHEUMATOID ARTHRITIS

<https://medlineplus.gov/>



NEXT STEPS:

- Check out publiclibrary.health
 - ✓ Sign up for their newsletter
- Health Observance Calendar
- Libraries are Champions of Healthy Communities-Facebook
- Get to know your Regional Medical Library

BECAUSE LIBRARIES ARE PARTNERS
IN A HEALTHY COMMUNITY.



LIBRARIES
TRANSFORM
#LibrariesTransform



STAND UP FOR HEALTH COURSE

Stand Up for Health

FREE ONLINE COURSE FOR
PUBLIC LIBRARY STAFF

Core competencies, essential skills, and knowledge of
health information services.

Upon completion, all participants will receive the
Consumer Health Information Specialization certificate.





THANK YOU



Maggie Shawcross, Librarian
970-506-8488
mshawcross@highplains.us

